



University of Nebraska

Current Revision Date: 2/16/16

Established: 1869

Location: Lincoln, NE

Nickname: Cornhuskers, Huskers

Mascot Name: Herbie Husker, Lil' Red

Conference: Big Ten

Verbiage

University of Nebraska ®
Nebraska ®
Huskers ®
Cornhuskers ®
NU ®
Blackshirts ®

Go Big Red ™
Bob Devaney Sports Center ™
Memorial Stadium ™
Husker Power ™
GBR ™
Herbie Husker ™

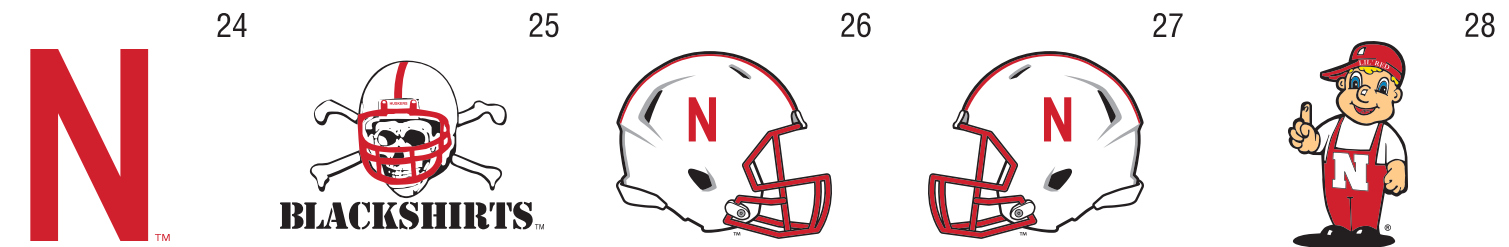
Red	Black	White	Brown	Orange	Yellow	Blue
PANTONE 186 C MADEIRA: 1147 RA: 2263	PANTONE Process Black C MADEIRA: Black RA: Black	White MADEIRA: White RA: White	PMS 469 C MADEIRA: TBD RA: TBD	PMS 148 C MADEIRA: 1084 RA: 2593	PMS 102 C MADEIRA: 1180 RA: 2235	PMS Process Blue C MADEIRA: 1076 RA: 2220

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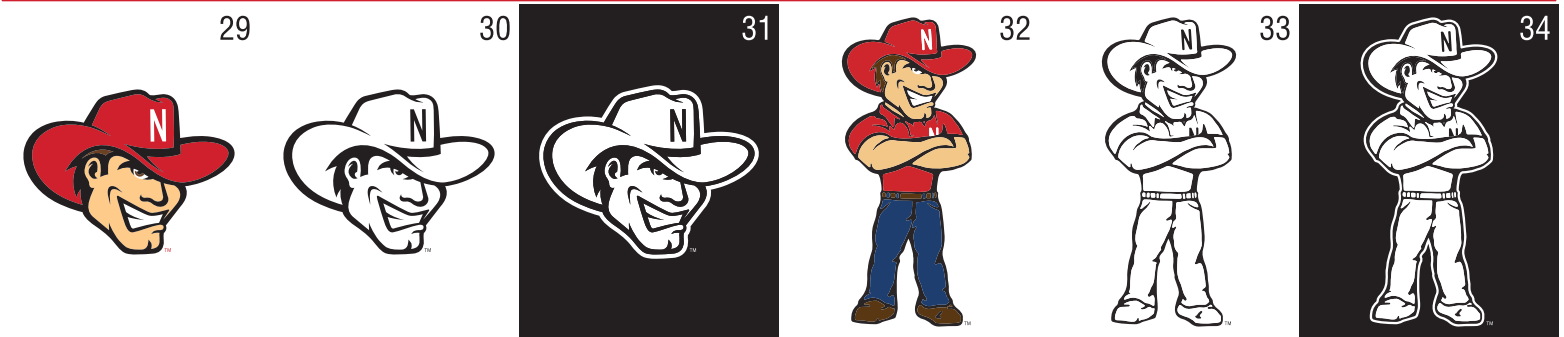
Football Marks



Secondary Marks



Herbie Marks



State Marks



Institutional Marks



ADDITIONAL PERTINENT INFORMATION

- University seal permitted on products for resale (school approval required)
- No alterations or overlaying graphics to seal permitted
- University licenses consumables (must have expiration date on packaging)
- University licenses health and beauty products
- Mascot caricatures permitted (school approval required)

- Cross licensing with other marks may be permitted with an additional agreement
- No use of current players' name, image, or likeness is permitted on commercial products in violation of NCAA rules and ons
- No references to alcohol, drugs, or tobacco related products may be used in conjunction with University marks
- No alterations or overlaying graphics to Nebraska N permitted